ORDER

103292 **Orders** Order / Rev: Alt Order #: 06825819 Product Desc: NRCC IE 2012 Estimate: 2599 Flight Dates: 09/14/12 - 09/20/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 09/25/12 Sales Office: BLPHI **GENERAL** Order Type: Sales Region: National Name: National Media, Inc. Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% NRCC-IE **Advertiser** Name: A25-54 Demographic: New Business Thru: PLI2 Product Codes: Order Separation: 00:05:00

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/20/12	60	\$65,425.00	\$55,611,25

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	60	\$65,425.00	\$55,611.25	0.00
Totals	60	\$65,425,00	\$55,611,25	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	37%	\$65,425.00
Market	100%	\$176 824 32

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$38,901.35
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$26,523.65
KTUD	0%	\$0.00
KVVU	22%	\$38,901.35
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$7,072.97

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spe	ots	Rate Pri	Rtg Type	Spots	Amount
-	E 1	KSNV	09/14/12	09/14/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	F	:30	1	\$400.001	0.00 NM	1	\$400.00
					M-F 5-6a WakeUp	w/Wagners								
	,	WAKE V	V/WAGNF	RS1		•								
		<u>Star</u>	t Date I	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating						
	We	eek; 09/1	10/12 (09/16/12	F	1	\$400.00	0.00						

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Order / Rev:

103292

03292

Advertiser:

NRCC-IE

Alt Order #: Flight Dates: 06825819 09/14/12 - 09/20/12 Product Desc: Estimate: NRCC IE 2012

2599

12 KSNV

Ln (Ch Start	End	Inventory Code	Break	Start/End	Гime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 K	(SNV 09/14/	12 09/14/12	M-F 5-6a WakeUp	•	5-6a	F	:30	1	\$400.001	0.00 NM	1	\$400.00
\A	/AKE W/WAG	NDQ1	M-F 5-6a WakeUp	w/Wagners								
•	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	sk: 09/10/12	09/16/12	F	1	\$400.00	0.00						
E 2 K	(SNV 09/17/	12 09/17/12	M-F 5-6a WakeUp		5-6a	M	:30	1	\$400.001	0.00 NM	1	\$400.00
10	/AKE W/WAG	NDC4	M-F 5-6a WakeUp	w/Wagners								
V	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 09/17/12	09/23/12	M	1	\$400.00	0.00						
E 3 k	(SNV 09/18/	12 09/18/12	M-F 5-6a WakeUp	w/WaQM	5-6a	-T	:30	1	\$400.001	0.00 NM	1	\$400.00
	101/E 10100100	NDC4	M-F 5-6a WakeUp	w/Wagners								
V	AKE W/WAG Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	sk: 09/17/12	09/23/12	-T	<u>1</u>	\$400.00	0.00						
E 4 K	(SNV 09/19/	12 09/19/12	M-F 5-6a WakeUp	w/WaQM	5-6a	w	:30	1	\$400.001	0.00 NM	1	\$400.00
		ND04	M-F 5-6a WakeUp	w/Wagners								
V	AKE W/WAG Start Date	End Date	Mookdaya	Cnata/Maak	Bata	Detina						
Wee	ek: 09/17/12	09/23/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
	(SNV 09/20/	12 09/20/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	T	:30	1	\$400.001	0.00 NM	1	\$400.00
			M-F 5-6a WakeUp	w/Wagners								*
W	AKE W/WAG		Maakdays	Consta (Manale	D-4-	D-#						
Wee	Start Date ek: 09/17/12	End Date 09/23/12	Weekdays	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
	(SNV 09/14/		M-F 6-7a WakeUp		6-7a	F	:30	1	\$725.001	0.00 NM	1	\$725.00
			M-F 6-7a WakeUp	_				•		0.00 11.01		Ψ/ Δ0.00
V	AKE W/WAG		104 11	0 (45)		- ·						
Wee	Start Date ek: 09/10/12	End Date 09/16/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00						
		· · · · · · · · · · · · · · · · · · ·	M-F 6-7a WakeUp	<u> </u>	6-7a	M	:30	1	\$725,001	0.00 NM	1	\$725,00
			M-F 6-7a WakeUp					·	*		•	Ψ, 20,00
V	AKE W/WAG		18 to a led a co	``	D-1	B. "						
Wee	Start Date ek: 09/17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00						
_			M-F 6-7a WakeUp	w/Wa@M	6-7a	-T	:30	1	\$725,001	0.00 NM	1	\$725.00
			M-F 6-7a WakeUp									4720.00
W	AKE W/WAG		Managadaya	Contait (Mante	D-4-	Datta						
Wee	Start Date ek: 09/17/12	End Date 09/23/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00						
			M-F 6-7a WakeUp		6-7a	W	:30	1	\$725.001	0.00 NM	1	\$725.00
			M-F 6-7a WakeUp	_					,	-100	·	4, 20,00
W	VAKE W/WAG		10ffollows	D., . t . 0.01 l .	D-1-	D-d						
We	Start Date ek: 09/17/12	End Date 09/23/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00						
harrier and the same of the sa	(SNV 09/20/		M-F 6-7a WakeUp	w/WaQM	6-7a	T	:30	1	\$725,001	0.00 NM	1	\$725.00
			M-F 6-7a WakeUp	_				·	,		·	4, 40,00
W	AKE W/WAG		184	O4-8811-	B-1	5.4						
Wee	Start Date ek: 09/17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0,00						
			Today Show	СМ	658a-9am	F	:30	2	\$900.001	0.00 NM	2	\$1,800.00
			Today Show			-		-	, . ,	5.00 HW	_	T , 1000,000
T	ODAY SHW	Emd D-4-	16 to a loui	Dwata (187 1	D-1-	D-45						
We	Start Date ek: 09/10/12	End Date 09/16/12	<u>Weekdays</u>	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00						
P-2-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-	SNV 09/17/		Today Show	CM	658a-9am	M	:30	2	\$900.001	0.00 NM	2	\$1,800.00
			Today Show					-	T	2.20 14.41	_	4.,000.00
Т	ODAY SHW	End Dete	المام الألام	Dma4= 001= -1	D-1-	D-4!						
We	Start Date ek; 09/17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00						
	SNV 09/18/			СМ	658a-9am	-T	:30	2	\$900.001	0.00 NM	2	\$1,800.00
					-			_	,		-	+ .,545.50

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KSNV

Order / Rev:

103292

03292

Advertiser:

NRCC-IE

Alt Order #:

06825819

Product Desc:

NRCC IE 2012

Flight Dates:

09/14/12 - 09/20/12

Estimate:

2599

	0, 1	- .			o							
Ln Ch	Start	End	Inventory Code Today Show	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			Today Show									
TODAY		End Data	Mankalana	On at - 844 Iv	D-1-	Dalle 1				ľ		
Sta Week: 09	art <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00						
E 14 KSNV	09/19/		Today Show Today Show	CM	658a-9am	W	:30	2	\$900.001	0.00 NM	2	\$1,800.00
TODAY		F ! D . !	MA Lula	0	ъ.	5 . 4						
<u>Sti</u> Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> W	Spots/Week 2	<u>Rate</u> \$900.00	<u>Rating</u> 0.00						
E 15 KSNV			Today Show	CM	658a-9am	T	:30	2	\$900.001	0.00 NM	2	\$1,800.00
TODAY	/ CUBAI		Today Show									
TODA	r SHVV art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	T	2		0.00						
E 16 KSNV	09/15/	12 09/15/12	Saturday Today	CM	7a-9am	S-	:30	1	\$625.001	0.00 NM	1	\$625.00
CATHE	RDAY TO	DAV.	Saturday Today									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/16/12	S-	1	\$625.00	0.00						
E 17 KSNV	09/16/	12 09/16/12	Sunday Today	CM	7a-8am	S	:30	1	\$500.002	0.00 NM	1	\$500.00
SHMT	ODAY-NI	B.C	Sunday Today									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/16/12	S	1	\$500.00	0.00						
		12 09/14/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30 PM-5:	F 00 PM)	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS	3 art Date	End Data	Mookdovo	Conta //A/aak	Data	Datina						
Week: 09		End Date 09/16/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$725.00	<u>Rating</u> 0.00						
E 20 KSNV	09/18/	***	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30 PM-5:	-T	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS	3 art Date	End Date	Wookdaye	Cnoto/Mook	Data	Datina						
Week: 09		09/23/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$725.00	<u>Rating</u> 0.00						
		12 09/20/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30 PM-5:	T 00 PM)	:30	1	\$725.001	0.00 N M	1	\$725.00
NEWS		End Date	Mookdaye	Spote/Mook	Doto	Datina						
Week: 09		09/23/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00						
E22 KSNV	09/14/	12 09/14/12	M-F Early News	CM	5-630p	F	:30	2 5	\$1,200.001	0.00 NM	2	\$2,400.00
NEWS	2		M-F Early News									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				•		
Week: 09		09/16/12	F		\$1,200.00	0.00						
E 23 KSNV	09/17/	12 09/17/12	M-F Early News	CM	5-630p	M	:30	2 5	\$1,200.001	0.00 NM	2	\$2,400.00
NEWS	વ		M-F Early News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	M		\$1,200.00	0.00						
E 24 KSNV	09/18/	12 09/18/12	M-F Early News	CM	5-630p	÷T	:30	2 9	\$1,200.001	0.00 NM	2	\$2,400.00
NEWS	3		M-F Early News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/17/12	09/23/12	-т		\$1,200.00	0.00						
E 25 KSNV	09/19/	12 09/19/12	M-F Early News	СМ	5-630p	W	:30	2 9	\$1,200.001	0.00 NM	2	\$2,400.00
NEWS	3		M-F Early News							ľ		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	W	2	\$1,200.00	0.00						
E 26 KSNV	09/20/1	12 09/20/12		CM	5-630p	T	:30	2 \$	\$1,200.001	0.00 NM	2	\$2,400.00

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Order / Rev:

103292

Advertiser:

NRCC-IE

2599

Alt Order#:

06825819

Product Desc:

NRCC IE 2012

Flight Dates:

09/14/12 - 09/20/12

Estimate:

2012 KSNV

1 . 01	Ott				O. 15 1						
Ln Ch	Start	End	Inventory Code M-F Early News	Вгеак	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type Spot	S	Amount
NIT-10/C	١.٥		M-F Early News								
NEWS St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
Week: 09	9/17/12	09/23/12	T	2	\$1,200.00	0.00					
E 27 KSNV JEOPA		12 09/14/12	M-F Jeopardy M-F Jeopardy	. CM	630-7pm	++F	:30	1 \$1,300.001	0.00 NM ¹	1	\$1,300.00
	art Date	End Date 09/16/12	Weekdays	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
E 28 KSNV		12 09/17/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOP/		End Data	Madalasa	C = -4= (1.8/= = 1-	Dete	D-45					
<u>ى .</u> Week: 09	art <u>Date</u> 9/17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00					
E 29 KSNV	Ē	12 09/18/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	-T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOP/ St	art Date	End Date	<u>We</u> ekdays	Spots/Week	Rate	Rating					
Week: 09	9/17/12	09/23/12	-T	1		0.00					
E 30 KSNV JEOPA		12 09/19/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating		•			
Week: 09	9/17/12	09/23/12	W	1	\$1,300.00	0.00					
E 31 KSNV		12 09/20/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOP/ St	art Date	End Date	<u>W</u> eekdays	Spots/Week	Rate	Rating					
Week: 09	9/17/12	09/23/12	T	1	\$1,300.00	0.00					
E 32 KSNV	/ 09/14/1 :L-FORTN		M-F Wheel M-F Wheel of Fo	CM tune	7-730pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	iart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09	9/10/12	09/16/12	F	1	\$1,300.00	0.00					
E 33 KSNV	/ 09/17/1 EL-FORTN		M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week; 09		09/23/12	M		\$1,300.00	0.00					
	/ 09/18/1 EL-FORTN		M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	-T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	tart Date	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
E 35 KSNV	/ 09/19/1	12 09/19/12		СМ	7-730pm	W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEE	L-FORTN	1E	M-F Wheel of For	πune				-			
<u>St</u> Week: 09	t <u>art Date</u> 9/17/12	End Date 09/23/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
E 36 KSNV	/ 09/20/1	12 09/20/12	M-F Wheel M-F Wheel of For	CM	7-730pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	L-FORTN		14/	0.1.00		D. "					•
St Week: 09	tart <u>Date</u> 9/17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00					
E 37 KSNV	/ 09/19/1	12 09/19/12	Wed PR 10-11p Wednesday Prim	CM e 10-11pm	10-11pm	W	:30	1 \$3,100.002	0.00 NM	0	\$0.00
	Y'S LAW			- 10 11 6 111							
<u>St</u> Week: 09	<u>tart Date</u> 9/17/12	End Date 09/23/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$3,100.00	<u>Rating</u> 0.00					

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KSNV

Order / Rev:

103292

Advertiser:

NRCC-IE

Alt Order #: Flight Dates: 06825819

09/14/12 - 09/20/12

Product Desc:

: NRCC IE 2012

Estimate:

2599

Ln Ch Start End	Improvious Code Brook	Charles d Time	D 1 0	(- D - D'	D. T. O.		
Ln Ch Start End E 37 KSNV 09/19/12 09/19/1			Days Len Sp -w :30	1 \$3,100.002	Rtg Type Sp		Amount
HARRY'S LAW	Wednesday Prime 10-11pm	10-11pm	w :30	1 \$3,100.002	U.UU NIVI	0	\$0.00
Start Date End Dat	e Weekdays Spots/Week	Rate Rating	n				
Week: 09/17/12 09/23/12		\$3,100.00 0.0	_				
Spot Ch Date Range		<u>t/End Time</u>	<u>Weekdays</u>		Rtg Type		
1 KSNV 09/17/12-09/23/12 Unresolved	(wea PR 10-11p 10-1	1pm	W	:30 (\$3,100.00)	0.00 NM		
	ATE] NOT AVAILABLE RATE						
E 38 KSNV 09/14/12 09/14/1	2 Fri PR 8-9p CM Friday Prime 8-9pm	8-9pm -	F :30	1 \$1,700.002	0.00 NM	1	\$1,700.00
WHO ARE YOU?	·						
Start Date End Date		Rate Rating	-				
Week: 09/10/12 09/16/12 E 39 KSNV 09/15/12 09/15/1	·	***************************************	·S- :30	1 61 200 001	0.00 NM	4	#4.000.00
L 39 (C)(V 09/13/12 09/13/1	Saturday Prime 10-11pm	io-ripm -	330	1 \$1,200.001	0.00 NM	1	\$1,200.00
L&O SVU-SA-NBC							
Start Date End Dat			_				
Week: 09/10/12 09/16/12 E 40 KSNV 09/16/12 09/16/1		\$1,200.00 0.0		4 40 000 000	0.00 1154		40.000.00
E 40 NSINV 09/16/12 09/16/1	NFL Football	1P-9PM -	S :30	1 \$9,000.002	0.00 NM	1	\$9,000.00
NBC SUN-FTBL					1		
<u>Start Date</u> <u>End Dat</u> Week: 09/10/12 09/16/12			_				
Week: 09/10/12 09/16/12 E 41 KSNV 09/16/12 09/16/1	·	\$9,000.00 0.0 7-10pm -	·s :30	1 \$1,600.002	0.00 NM	1	¢1 con on
E 41 (KONV 09/10/12 09/10/1	News 3 in Prime	7-10pm =		1 \$1,600.002	U.UU INIVI	ı	\$1,600.00
NWS3 LVE-PRIME							
Start Date End Dat Week: 09/10/12 09/16/12		Rate Rating \$1,600.00 0.0	_				
E 42 KSNV 09/14/12 09/14/1	2 M-F News 3 at Eleven CM		F :30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS 3 AT 11	M-F News 3 at Eleven				1		
Start Date End Dat	e Weekdays Spots/Week	Rate Ratin	a				
Week: 09/10/12 09/16/12		\$1,200.00 0.0					
E 43 KSNV 09/17/12 09/17/1		11pm-1135pm M	1 :30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS 3 AT 11	M-F News 3 at Eleven						
Start Date End Dat	e Weekdays Spots/Week	Rate Ratin	a				
Week: 09/17/12 09/23/12	M 1	\$1,200.00 0.0					
E 44 KSNV 09/19/12 09/19/	2 M-F News 3 at Eleven CM	11pm -1 135pm -	w :30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS 3 AT 11	M-F News 3 at Eleven						
Start Date End Dat	<u>e Weekdays Spots/Week</u>	Rate Ratin	α				
Week: 09/17/12 09/23/12			_				
E 45 KSNV 09/15/12 09/15/	2 Sa-Su News 3 at ElevenCM	11pm - 1135pm -	·S- :30	1 \$1,100.001	0.00 NM	1	\$1,100.00
WKD2 NWS-AT 11	Sa-Su News 3 at Eleven						
Start Date End Dat	e <u>Weekdays</u> <u>Spots/Week</u>	Rate Ratin	g				
Week; 09/10/12 09/16/12	?S- 1	\$1,100.00 0.0	-				
E 46 KSNV 09/14/12 09/14/	*	1135p - 1237a -	F :30	1 \$500.001	0.00 NM	. 1	\$500.00
TONITE SHW	Tonight Show	•					
Start Date End Dat	e Weekdays Spots/Week	Rate Ratin	g				
Week: 09/10/12 09/16/12	****	\$500.00 0.0	00				
E 47 KSNV 09/17/12 09/17/	2 The Tonight Show CM Tonight Show	1135р-1237а м	1 :30	1 \$500.001	0.00 NM	1	\$500,00
TONITE SHW	-						
Start Date End Dat			_		•		
Week: 09/17/12 09/23/12 E 48 KSNV 09/18/12 09/18/	·	\$500.00 0.0 1135p-1237a -	.T :30	1 \$500.001	O OO NAS	4	<u>ቀ</u> ደብለ ለሰ
E 70 10014V 09/10/12 09/10/	Tonight Show	1100p-12018 -	:30	1 \$500.001	0.00 NM	1	\$500.00

Print Date: 09/26/12 08:12:18 Page 6 of 6

KSNV

Totals

\$65,425.00

Order / Rev: 103292

Advertiser:

NRCC-IE

Alt Order #: 06825819

Product Desc:

NRCC IE 2012

Flight Dates:

09/14/12 - 09/20/12

Estimate:

2599

Ln Ch Start End TONITE SHW	Inventory Code Break	Start/End Time Days	Len Spots Rate Pr	i Rtg Type Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	<u>Weekdays</u> <u>Spots/Week</u> −T−−−− 1	<u>Rate</u> <u>Rating</u> \$500.00 0.00			
E 49 KSNV 09/19/12 09/19/12 TONITE SHW	2 The Tonight Show CM Tonight Show	1135p-1237aW	:30 1 \$500.001	0.00 N M 1	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$500.00 0.00			
E 50 KSNV 09/20/12 09/20/12	The Tonight Show CM Tonight Show	1135p-1237aT	:30 1 \$500.001	0.00 NM 1	\$500.00
TONITE SHW <u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$500.00 0.00			
E 51 KSNV 09/15/12 09/15/12	2 Saturday Night Live CM Saturday Night Live	1130pm-1:02amS-	:30 1 \$1,400.001	0.00 NM 1	\$1,400.00
SAT NITE LIVE <u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week	Rate Rating \$1,400.00		·	
N 52 KSNV 09/16/12 09/16/12	2 Sports Night in Las Veg&M Sports Night in Las Vegas	Sun 1135p-1200aS	:30 1 \$400.001	0.00 NM 1	\$400.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$400.00 0.00			